QUALITY ASSESSMENT OF INTERNATIONALIZATION

Strengthening the Internationalisation of Hungarian Higher Education Institutions – International Cooperation in the „Internationalisation Audit”

Mr Péter Tordai
director
Tempus Public Foundation

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Enhancing the quality and relevance of European Higher Education
**HUNGARIAN HE INTERNATIONALISATION GOALS**

- **By 2023**
  - 20% of the graduates shall have international learning experience (2017: 10.1%),
  - increasing the number of foreign students to 40 000 (2017: 32 000)

- **More** high quality education programmes and better services for international students

- **HE modernization**, increasing quality of HE for HU students, as well

- **Large variety of international students** on university campuses: enhancing values of the international classroom, internationalization at home, intercultural skills

- Larger attractiveness, **global visibility**, attracting top talents, enlarging the Hungarian scientific global network
### BASIC FACTS ABOUT HUNGARIAN HIGHER EDUCATION – INCOMING MOBILITY

#### Students and foreign students in Hungary

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Students</th>
<th>Number of Foreign Students</th>
<th>Ratio of Foreign Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008</td>
<td>16916</td>
<td>18850</td>
<td>0.00%</td>
</tr>
<tr>
<td>2010</td>
<td>23208</td>
<td>32309</td>
<td>0.00%</td>
</tr>
<tr>
<td>2013</td>
<td>320124</td>
<td>320124</td>
<td>0.00%</td>
</tr>
<tr>
<td>2014</td>
<td>306524</td>
<td>306524</td>
<td>0.00%</td>
</tr>
<tr>
<td>2015</td>
<td>295316</td>
<td>295316</td>
<td>0.00%</td>
</tr>
<tr>
<td>2016</td>
<td>287018</td>
<td>287018</td>
<td>0.00%</td>
</tr>
<tr>
<td>2017</td>
<td>280000</td>
<td>280000</td>
<td>0.00%</td>
</tr>
</tbody>
</table>

#### Geographic Distribution

- **Europe**: 69%, 65%, 59%
- **Africa**: 22%, 22%, 22%
- **Asia**: 28%, 28%, 28%
- **South America**: 5%, 5%, 5%
- **North America**: 7%, 7%, 7%
- **Australia**: 8%, 8%, 8%

#### Income Mobility

- **Europe**: 69%
- **Africa**: 5%
- **Asia**: 22%
- **South America**: 1%
- **North America**: 2%
- **Australia**: 1%
HUNGARIAN HE INTERNATIONALISATION TOOLS

**Outgoing (Hungarian) student mobility; Higher Education Internationalization**

**Stipendium Hungaricum:**
international scholarship holder students in full degree programmes; Higher Education Internationalization

**Bilateral State Scholarship:**
student, staff, researcher mobilities between partner countries of Hungary

**Regional (Central-European) funds for mobility and partnerships**

**European and non European student, staff mobility and partnerships**
SUPPORTING THE DEVELOPMENT OF HEIS

I. Capacity building, network building, conferences
   • Developing network of international coordinators.
   • Human resources development.
   • Peer learning activities.

II. Development of (institutional and student) services
   • Guide for mentoring international students.
   • Development of data sources.
   • Online customer service.

III. Peer Learning Activities
   • Internal and external quality development workshops
   • Internationalization quality assessment process
INTERNATIONALISATION QUALITY ASSESSMENT PROCEDURE

Goals

• Introduction of unified dimensions and indicators for internationalization
• With regard to the institutional quality assurance
• Deepening the self-evaluation culture
• Increasing the success of international institutional and programme accreditation procedures
• More conscious development of HEIs internationalization processes
• Strategy, involvement of the management, coherence and synergies

ENHANCEMENT APPROACH

• considering the institutions’ specific characteristics and goals (level of internationalization activities vary to a great extent),
• encouraging to set their own goals and benchmark against their own progress
ROOTS: CAMPUS HUNGARY PROGRAMME (2012-2015)

Background

• Peer learning activity about internationalisation (2013)

• Participants: Hungarian and foreign experts, Ministry

• Internationalisation of Hungarian higher education institutions – background document of the process in coordination with the international practice

• Supporting international organisation: ACA

• 10 institutions successfully participated

(Budapest Business School, Eszterházy Károly College, Moholy-Nagy University of Art and Design, Pázmány Péter Catholic University, Semmelweis University, Szent István University, University of Debrecen, University of Miskolc, University of Pécs, University of Szeged)
Main actors of the assessment

1. **Institutions**
   - Participation of the institutions is voluntary
   - Internationalisation as proxy for institutional quality
   - Prestige

2. **Expert team**
   - Group of foreign and national experts
   - Setting up the team in partnership with ACA

3. **Tempus Public Foundation**
   - Coordinator, communication channel between the institution and the experts
I. PHASE

- Duration: 4 months
- Expert group: 1 international and 2 Hungarian experts
- Main expert field matches the institutional profile

I/1. Self-assessment report:
- Online template
- On institutional level (optionally on faculty level also)
- Each chapter: a particular internationalization dimension with a list of indicators (in Hungarian and English):
  - Institutional engagement
  - Resources for internationalization purposes
  - Internationalization in teaching
  - Internationalization in research
  - Services to facilitate internationalization
  - Quality assurance, feedback from the stakeholders
I/2. Site visit

- To verify and to clarify information provided in the self-assessment report
- To formulate the expert team’s preliminary conclusions
- Two days of meetings/interviews with key staff, students, other stakeholders
- Final de-briefing meeting: the expert team + management of HEI

I/3. Assessment final report

- produced by the expert group
- ground for further actions and measures for the institution
- Includes relevant and explicit conclusions and recommendations

I/4. Action plan

- To clarify the goals / timeline / responsible persons
- Development plan for the next 2-5 years
- All interested parties have to agree on the final version
II. PHASE

- To engage the institution in a constant process
- following the I. phase in 2-3 years
- Duration: 2 months
- 1 international, 2 Hungarian experts (at least 1 from the I. phase)

II/1. Follow-up questionnaire
- Online template
- aims at evaluating the progress made since the last assessment
- Simple questionnaire to demonstrate progress in the areas of the action plan

II/2. Progress visit
- consultancy, facilitating further progress
- 1/2 day
- enhancement-oriented dialogue

II/3. Monitoring report
- determining the areas to be improved
INSTITUTIONAL FEEDBACK

Evaluation of internationalization audit process in Campus Hungary Programme

- Questionnaire on the experiences of the process (among 9 institutions)
- Institutions found the overall review extremely helpful
- 9 out of 10 institutions are open to enter the II. phase

- **Interpretation of internationalization**: important element of the strategy to be built in the practice of teaching and research (8) – breaking point (4)

- **Motivation**: external view (7), supporting tool (7), positioning the institution (5) – decision of the management (3)

- **Expectations**: exploring strengths and weaknesses (8), finding development goals (8) – meeting best practice (5)
INSTITUTIONAL FEEDBACK, RESULTS

• **Benefits** – mainly conceptual: rethinking of the institutional internationalization structure and processes; data collection; conclusions for further development.

• **Problems** – mainly technical: constraints of the self-assessment; short time for preparing and completing the institutional visit; timing.

• **Data collection**: easy access to those data which have been recorded in the internationalization offices (e.g. student numbers and mobility data); financial data and information on the research activities have been reached with difficulties.

**Success stories:**

• Degree programmes in a foreign language with large number of students from abroad

• Increased number of courses offered in foreign languages

• Significant increase in student mobility activities

• Increased number of scientific publications and projects

• New international office with strengthened role inside of the institution
ACTIVITIES

1. Peer-learning activity
   • auditors, experts and institutional representatives
   • recommendations for changes in the methodology

2. Revision of the handbook

3. Training of the newly established expert pool

4. Future procedures
   • Open to all interested HEIs in Hungary
     - institutions in the early development phase of internationalization
     - institutions aiming to incorporate internationalization into the overall institutional quality assurance system
   • 2-3 audits / year until 2021
Hope is not strategy. Hope fits with vision, but we must have a strategy and a process to make our vision become a reality.

— John C. Maxwell —

THANK YOU FOR YOUR ATTENTION!

peter.tordai@tpf.hu