The role of Erasmus+ Alumni: how to better include and engage the “Generation Erasmus”

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Country Representative for Germany at EMA

Seminar: "The new Generation of the EU Education and Research Programmes 2021-2027"

Workshop 2: How to better include the “Generation Erasmus” in programme design and communication
Congrats, you’re in!

What are Erasmus Mundus Joint Master Degrees?

• Joint Master Degree programs offered by higher educational institutions across the EU

• Offered to Europeans and non-Europeans

• 350 Erasmus Mundus programs should take place between 2014-2020
About me as an alumnus

* High School Exchange Student in Canada

* Credit Mobility at the University of Lisbon for 2 Semesters

* Member of AIESEC for 3 years
  in Brazil, Germany, Colombia and Serbia

* Erasmus Mundus Scholarship Holder
  Joint European Master in Comparative Local Development (Germany, Hungary, Italy)

* Masters Thesis topic: Foreign Graduates in Germany
  (with data from the Institute for Employment Research – IAB. Supervisor: Prof. Dr. Dr. h.c. Joachim Möller - University of Regensburg / IAB)

* Member of the Erasmus Mundus Association Since 2015:
  - Professional Development Team Member
  - Programme Representative
  - Course Quality Advisory Board
  - Country Representative for Germany
Erasmus+ Student and Alumni Alliance

ESAA is an umbrella organisation that brings together the Erasmus Mundus Students and Alumni Association (EMA), Erasmus Student Network (ESN), garagErasmus (gE) and OCEANS Network.
Where is there room for improvement?

And how could alumni be engaged to help?

How can it be a win-win situation?
Examples of challenges:

- Application Processes
- Bureaucracy
- Residence Permits
- Housing
- Scholarship Issues
- Personal Experiences
- Quality of Communication
- Ensuring that Erasmus+ has its intended positive impact
What kind of participation opportunities already exist for Erasmus alumni?
This program aims to cultivate meaningful, professional mentor/mentee relationship between Erasmus Mundus accomplished alumni and students.

**What is Mentoring?**

"Mentoring is a relationship. Through this developmental partnership, the Mentee, with assistance from the Mentor set goals for the key purpose of the development of the Mentee. Enhancing skills, gaining new knowledge and implementing new behaviors are the intended targets of a Mentoring program." - Jan Cummings, Consultant in Fullerton California
The importance of strategies which are:
- well planned
- sustainable
- long term
- low cost
- What can universities and the NA DAAD do?

- How can student/alumni organizations help?
Any questions?
**LEITURA RECOMENDADA** Pessoal, organizou um brevíssimo manual para facilitar a compreensão das oportunidades/documentação necessária. Torçemos por vocês!

**Erasmus no Brasil.pdf**

Para alunos, ex-alunos e candidatos brasileiros do programa Eras... See More
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Thank you!