



*Higher Education
Institutions as job
générateurs*

*Matching skills with
labour market
requirements*

A dynamic of cooperation in progress

- In the Maghreb countries, development of relocated campuses of French institutions, associated or not with national higher education organizations (INSA, ENSAM, EIGSI, CENTRAL SCHOOLS, EM Lyon ..)
- In French-speaking sub-Saharan Africa, a dynamic of collective cooperation driven by the Franco-X campuses model, ongoing
- In English-speaking Africa, some more recent individual initiatives, but with an increasing attractiveness

A real mobilization of French institutions

Result of a survey conducted as part
of « Campus France Forum »

- 154 institutions out of the 367 Forum members covering the typology of institutions responded
- 92% show cooperation with African higher education and research institutions (HERI)
- Within the framework of the cooperations set up with the African higher education and research institutions (HERI), 1/3 of the responding institutions associate private actors..

Sources of variables impulses

Cooperation targets to balance

- The strategy of the French HERI, 86%
- The demands of the African HERI, 61%
- Follow-up of the national strategy (21%), solicitations from diplomatic posts (19%) and Campus France programming (16%)
- Student mobility 1st axis of cooperation
- BUT a mobility of French students to Africa still weak
- Other themes in growth: joint research projects, support for development, training creation, etc.
- The cooperation mainly at Master's level, engineering degrees 50%, Doctorate 47% and License 42%
- Only 18% in vocational training

Private sector, a key player

- **The shortage of professional competence is a risk that threatens the African economic growth**
- **African and French HERI are the main providers of skills in initial and continuing vocational training**
- **The response needs spirit of cooperation, requirement of diversity and access of women to education and employment and societal responsibility**

*Cooperation
between HERIs
and private sector:
a requirement*

- **Characterize/Typify the jobs in tension and the expected skills**
- **Contribute to create a complete and integrated offer: training-research-entrepreneurship**
- **Accompany and support the validation of prior learning devices**
- **Co-build a relevant and viable funding model of training (scholarships, internships, sandwich courses, apprenticeship...)**
- **Become directly involved, through projects, in vocational training**
- **Supporting entrepreneurship**

THANK YOU!

MERCI!