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„Investing in people, by investing in higher education and skills in Africa“



BETGHANA

Building Expertise and Training for growth in consumer goods and food processing industry in Ghana

Project Presentation

Goal of the project

The BET Ghana project's overall goal is to enhance employability and (self-) employment opportunity of students and graduates and increase application-oriented curricular course programmes as well as extra-curricular courses specifically designed to increase capacities in the field of consumer goods and food processing industry in Ghana while generating industry knowledge through applied research.

Period

July 2019 – December 2022

Budget

€630000

Methodology

Through blended learning solutions, cooperative online courses, cooperation with the private sector in research projects, workshops and training programmes, the project will promote innovation in the consumer goods and food processing industry and create formats for sustainable networking and internationalization.

Output

Comprehensive and relevant applied research in the CG&FP industry is conducted, online course programmes and case studies are developed and taught. Extra curricular training is offered to students, graduates and small businesses, joint applied research, conferences and workshops are conducted with private sector representatives. Interdisciplinary workshops are taking place to overcome institutional and disciplinary boundaries.

Impact

The advancement of curricular and extra-curricular programmes as well as the qualification of research personnel in applied research and learning with a thematic focus on the consumer goods and food processing industry will enhance employability in Ghana. Mentorship, capacity building measures, joint virtual classrooms between both universities, and joint research will facilitate internationalization for all stakeholders.



Project Activities

WP I: Expert task force consumer goods & food processing industry to conduct applied research

WP II: Create networks with CG&FP industry sector through regular stakeholder workshops, regular newsletter dissemination and thematic conferences

WP III: Capacity building in didactic and technical blended learning formats, online cooperative entrepreneurship games, joint international online teaching projects, case study writing, and case based teaching and entrepreneurial learning methodologies

WP IV: Developing content for online modules

WP V: Practice-oriented learning through teaching, enhance learning experiences and business games

WP VI: Training programmes for students and businesses

WP VII: Start-up and business development training and exchange

Project Results

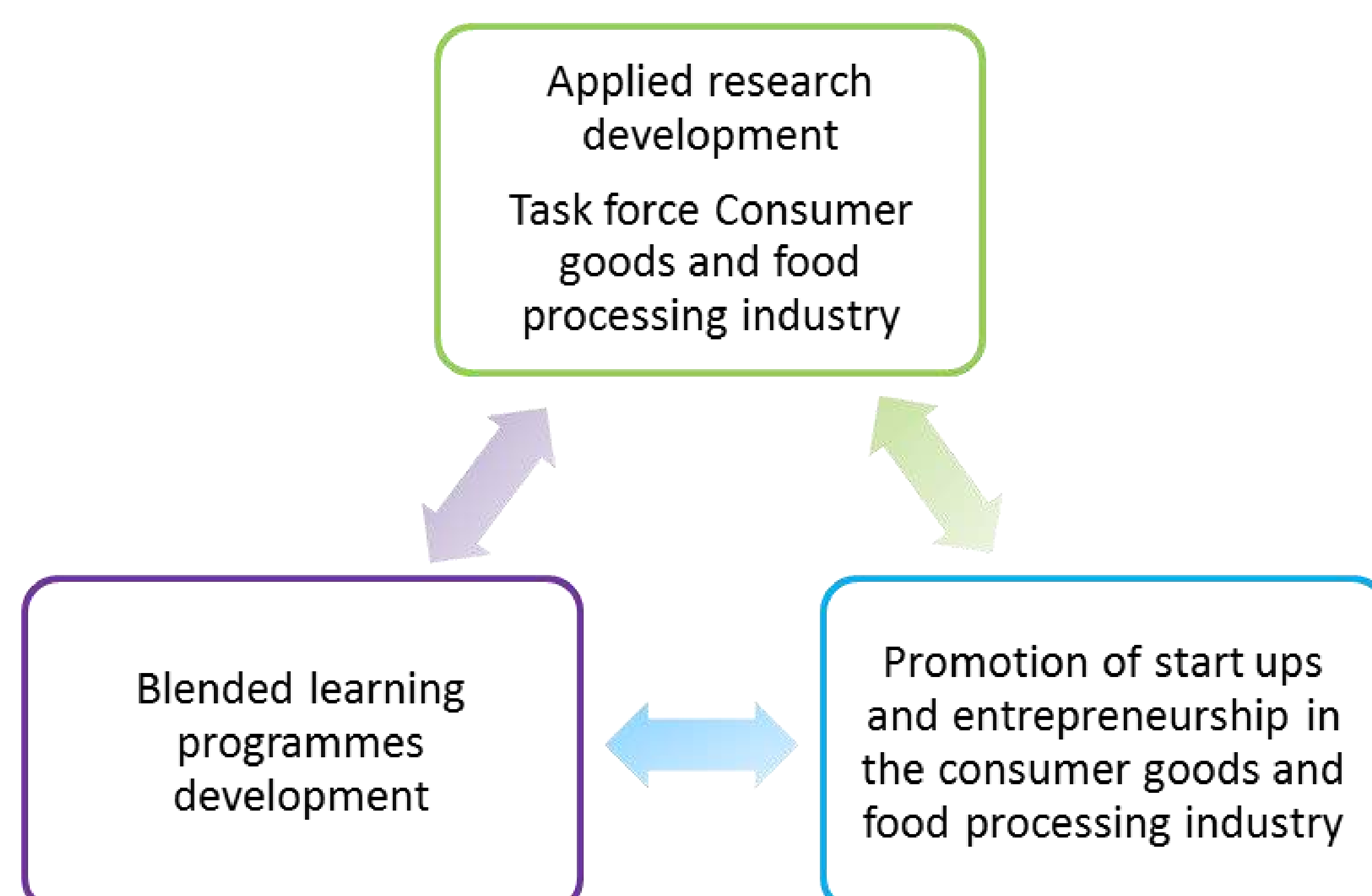
- Comprehensive, interdisciplinary and relevant applied research results on the Ghanaian consumer goods and food processing industry
- 6+ online modules addressing different aspects of the consumer goods and food processing industry of Ghana and globally
- 6+ case studies specialized in business challenges of the Ghanaian consumer goods and food processing industry to be used for case-based teaching
- 2 joint international online courses between both university partners
- 1 International Business Game with a focus on entrepreneurship is implemented
- Extra-curricular training for students and small businesses
- Strategies and tools to address the representatives of the consumer goods and food processing industries, to integrate companies in applied research and the learning experience of students, and to create, enhance and consolidate this network
- Interdisciplinary networking tools within University of Cape Coast
- 3 conferences in Ghana and Germany in total, bringing together academia and the private and public sector.

Sustainability & Synergies

The project seeks to have a lasting impact on applied research capacities and orientation at both universities through continuous training and mentoring during the project duration and after, as both universities will work towards sustaining research partnerships. Structurally, the task force CG&FP industry will be able to operate after the project has ended as their capacities and networks with private sector representatives have been built and consolidated. The online modules will continue to run once they have been developed and piloted. As this project seeks to raise awareness among students, graduates and small businesses of the opportunities in the CG&FP industry, it aims to sustainably guide people to pursue a career in this area. A project website will enable the distribution of information and research results also after the project has ended, as the website will be integrated into the websites of the University of Applied Sciences Bonn-Rhein-Sieg.

BET Ghana

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Information

CONTACT INFORMATION

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WEBSITE

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IMPLEMENTING PARTNERS



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