

Africa-Europe Conference on Higher Education Collaboration, 25 October 2019, Brussels „Investing in people, by investing in higher education and skills in Africa“



#GUIDE2INNOVATE

MDF Training & Consultancy

About the project

The #GUIDE2INNOVATE is one of the results of INNOFOOD, a two-year program to stimulate market-driven research & development in food processing in Kenya and Ghana.

On one side, research done by students often remains unused and on the other hand SME companies do not have access to expensive R&D. The INNOFOOD project intended to open up the university to private sector partners who are in need of applied research to innovate their businesses, while at the same time improving the usefulness of students' research in food processing. The project followed an **open innovation funnel** approach.

#GUIDE2INNOVATE



The #GUIDE2INNOVATE offers a **six-step approach** for any organisation looking for ways to connect research and researchers with the outside world!

The #GUIDE2INNOVATE points the way in each step with practical 'how to' instructions, information, stories and examples to keep you inspired.

Delve in and let us guide you through the wonderful world of open innovation!

Project Results

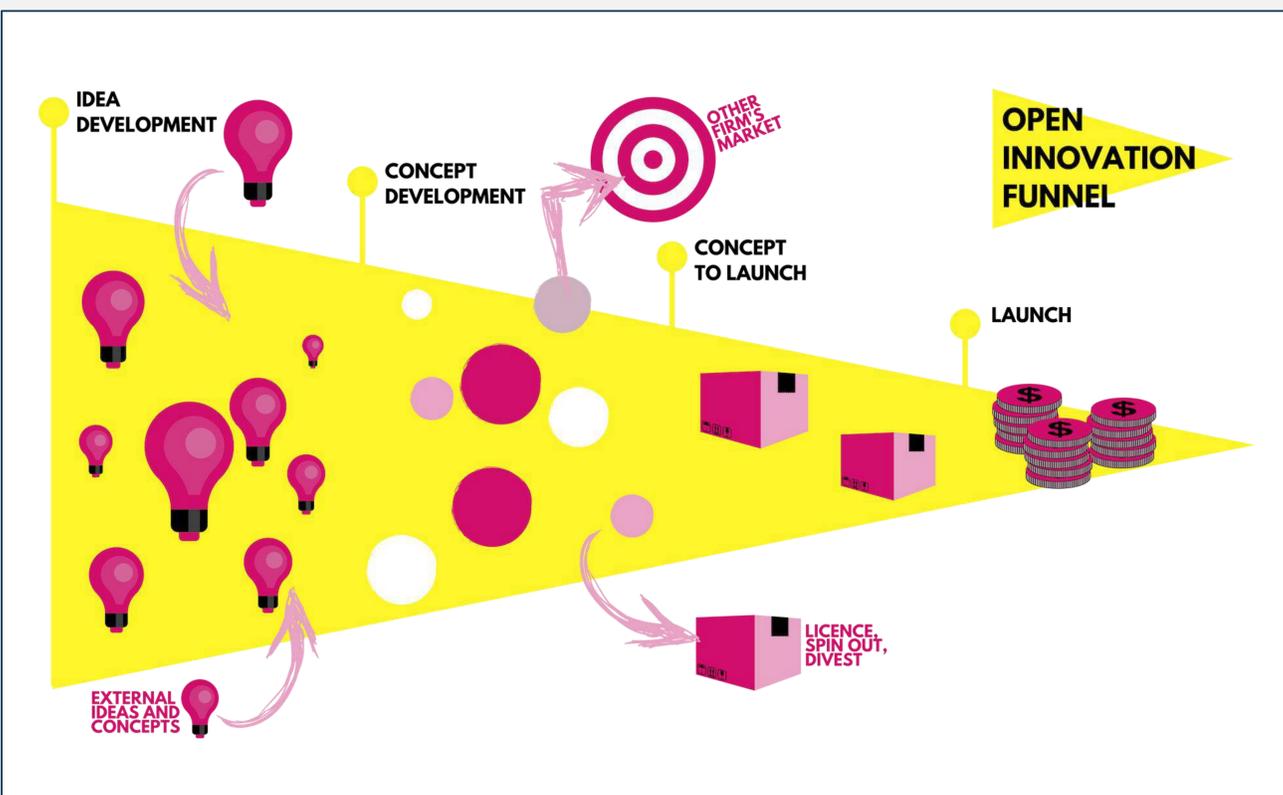
INNOFOOD built the capacity of staff and students to:

- generate, manage and capitalize on R&D activities;
- better align R&D activities with needs of food processing companies in the region
- engage private sector and investors.

During the two project years, a team of experts from the Netherlands, Ghana and Kenya worked together with the universities for applied research in Ghana and Kenya to test an innovative way for technical universities to improve or develop new applied research programs that connect researchers with the outside world of work.



Sustainability & Synergies



Ghana and Kenya focus on food processing for (economic) development and stimulating local opportunities for food processing. By connecting education, research and business the solutions are driven by needs from the private sector. The latter need innovation and quality assurance to be feasible and marketable. After many business challenges, innovation jams and a variety of trainings, study visits and learning events the project resulted in the #GUIDE2INNOVATE, freely available for everyone!

Information

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IMPLEMENTING PARTNERS



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