

Africa-Europe Conference on Higher Education Collaboration, 25 October 2019, Brussels

“Investing in people, by investing in higher education and skills in Africa”



MEETAfrica

Expertise France - Campus France - IRD - GIZ

Project Presentation

The MEETAfrica programme, launched in 2016, aims to support innovative business start-up projects by African graduates of French or German HEIs.

The programme covers 6 partner countries: Algeria, Cameroon, Mali, Morocco, Senegal, Tunisia

The first phase was implemented by a consortium composed of Expertise France, Campus France, GIZ and IRD, in partnership with African organizations in each of the 6 countries.

A flagship programme of the Rabat Process, MEETAfrica was funded by the EU and the ICMPD (1.7 M. €, Pan-African Instrument) and co-funded by the French Ministry of Europe and Foreign Affairs.

A second phase of the MEETAfrica programme is under preparation and due to start in early 2020 bringing together Expertise France, Campus France and GIZ.

Funding has been requested from the EU Emergency Trust Fund for Africa, the Agence Française de Développement and the German Federal Ministry for Cooperation and Development.

It plans to cover 8 countries : Cameroon, Ghana, Ivory Coast, Mali, Morocco, Nigeria, Senegal and Tunisia.



MEET AFRICA
Mobilisation Européenne pour
-L'Entreprenariat en Afrique-

Project Activities

Support to entrepreneurs

- Tailor-made assistance to the selected entrepreneurs including services such as coaching, technical and economic feasibility studies, improved access to funding mechanisms.

Support to the entrepreneurial ecosystem

- Networking between entrepreneurship support organizations
- Capacity building through training courses and seminars
- Funding of organizations' support activities for entrepreneurs (phase 2)

Creation of a platform for diaspora entrepreneurship in Africa (phase 2)

- Mapping of organizations/initiatives that support entrepreneurs
- Launch, promotion and management of the platform

Funding of entrepreneurs (phase 2)

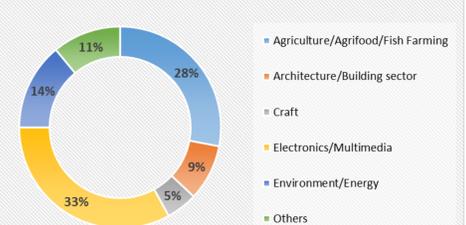
- Benchmarking and support to existing initiatives
- Selection of entrepreneurs and funding

Project Results

Phase 1:

- 80 entrepreneurs supported (Algeria: 9; Cameroon: 13; Mali: 6; Morocco: 22; Senegal: 8; Tunisia: 15)
- 30 start-ups created, generating about 300 jobs (direct or indirect) by the end of 2018.

Main sectors of activity



Expected results of phase 2:

- Counselling provided to 1000 entrepreneurs
- Specific support services for 250 entrepreneurs
- Funding of 170 start-ups
- Capacity building and networking
- Creation of a dedicated platform

Sustainability & Synergies

Launch of the second phase

The second phase builds on the good practices of phase 1.

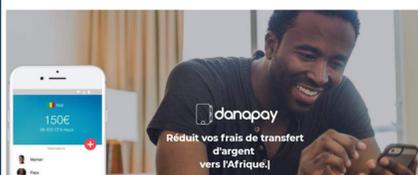
Strong partnerships with African organizations

MEETAfrica complements national policies and programmes that aim to support entrepreneurship in the target countries. Partnerships with institutions set up in this framework will be strengthened and broadened.

Additional support for entrepreneurs

Networking events and funding will be proposed in addition to support services before and after the start-up is created.

Examples of start-ups created with the support of the MEETAfrica programme



Danapay
(mobile money transfers)



Selingue tèbin
(fish farming)



Sanuva
(waste recycling)

Some events organized during the first phase



Launch event - Marseille



Sub-Saharan Africa regional workshop - Bamako



Closing event - Tunis

Information

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IMPLEMENTING PARTNERS



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