



## Knowledge Diplomacy

Linking Science, Education and Cultural Diplomacy

26 October 2017

*Permanent Representation of the Federal Republic of Germany to the EU, Brussels*

09:00 Registration

09:30 **Welcome & Introduction**

*Ambassador Dr. Peter Rösgen, Deputy Permanent Representative,  
Permanent Representation of Germany to the European Union*

*Ulrich Grothus, Deputy Secretary General, German Academic Exchange  
Service (DAAD)*

10.00 **Knowledge diplomacy on German and European level**

**The concept of German foreign culture and education policy**

*Heidrun Tempel, Director for Research and Academic Relations Policy and  
Cultural Relations Policy, German Federal Foreign Office*

**German science abroad**

*Peter Greisler, Head of Directorate Universities, Federal Ministry of Education  
and Research (BMBF), Germany*

**Culture, education and science in the EU's external relations**

*Pietro de Matteis, Public diplomacy officer, European External Action Service*

11:00 Coffee break

11:30 **Knowledge diplomacy: DAAD project examples**

Introduction: *Ulrich Grothus, Deputy Secretary General, DAAD*

**Flashlight project presentations:**

- Restarting cooperation with a previously closed country:  
the example of Iran  
*Dr. Christian Hülshörster, Head of division scholarships South, DAAD &  
Prof. Dr. Catherina Wenzel, Frankfurt University "Developing Comparative  
Methods in Religious Studies"*

- Showcasing German science abroad: The German Houses for Research and Innovation in New York, Sao Paulo, Moscow, New Delhi and Tokyo  
*Dr. Michael Harms, Director Communications, DAAD*
- Educating future leaders: Good governance program for Syrian scholarship holders  
*Dr. Christian Hülshörster, DAAD & Alaa Kanaieh, Syrian scholarship holder "Leadership for Syria"*
- Contributing to post-conflict development: the German-Colombian Peace Institute  
*Prof. Dr. Thilo Maruhn, Justus-Liebig-Universität Gießen*
- Continuous cooperation despite changing political landscapes: Binational universities; the example of the German-Russian Institute of Advanced Technologies/GRIAT  
*Prof. Dr. Peter Scharff, Rector, Technical University Ilmenau*

Q&A – discussion with the audience

Moderator: *Nina Salden, Director DAAD Brussels office, DAAD*

13:00      Networking lunch

14.30      **Panel discussion: Connecting science, education and cultural diplomacy**

*Tanya Dimitrova, Policy Officer, Unit: European Neighbourhood, Africa and the Gulf, DG for Research and Innovation, European Commission*

*Adrian Veale, Policy Officer, Unit: International Cooperation, DG for Education and Culture, European Commission*

*Antonia Blau, Head of EU Office, Goethe-Institut Brussels / Cultural Diplomacy Platform*

*Luk van Langenhove, Vrije Universiteit Brussel (VUB), Horizon2020 project leader "European leadership in cultural, science and innovation diplomacy"*

*Jan Völkel, Marie Skłodowska-Curie Fellow 2017-2019, former DAAD visiting professor at Cairo University, Egypt*

Moderator: *Ulrich Grothus, Deputy Secretary General, DAAD*

Discussion with the audience, wrap-up

16:00      Coffee & Cake