



Opportunity: EU-US Education Outreach, People-to-People and Alumni Activities Project

DAAD has been shortlisted for the EU tender 'EU-US Education Outreach, People-to-People and Alumni Activities Project'

We are looking for candidates interested in the position of a Study Tour Expert being based in Brussels or proximity

How to Apply

Please send your updated CV to <pallarca@daad.de> by 26 June 2026.

Submission Deadline

All applications must be received by 30 June 2026.

Assignment Duration

The intended start date for the project is 2 November 2026, and the contract implementation period will extend over 48 months from this date.

About the Assignment

This assignment will support the implementation of a large-scale EU-funded public diplomacy and education outreach programme designed to strengthen transatlantic understanding, people-to-people engagement, academic cooperation, and awareness of the European Union among US citizens. Activities will include academic competitions, study tours, alumni engagement, seminars, conferences, outreach campaigns, and communication activities targeting students, educators, young professionals, and multipliers across the United States.

Project Description

Funded by the European Union represented by the Service for Foreign Policy Instruments (FPI), this initiative aims to strengthen bonds between citizens of the United States and the European Union through education outreach, People-to-People (P2P) engagement, alumni activities, academic exchanges, and public diplomacy initiatives.

The project aims to improve understanding of the EU, its institutions, objectives, policies, and values among students, teachers, young professionals, academics, and wider stakeholders in the United States. Activities will support networking, knowledge sharing, educational outreach, and transatlantic cooperation through competitions, seminars, study tours, communication campaigns, and alumni engagement initiatives.

The overarching goal is to enhance US citizens' trust in, appreciation of, and affinity for the European Union, its principles, and shared transatlantic values.

Expert Profile Key Expert 2 - Study Tour Expert (minimum 325 working days) – Brussels or proximity, Belgium.

Qualifications and skills (Minimum requirements)

- Bachelor's degree or equivalent diploma followed by at least 3 years of relevant professional experience on top of the general professional experience required below
- B2 level of spoken and written English and French
- Other EU languages are considered an asset

General professional experience (Minimum requirements)

- Minimum 3 years of post-graduate professional experience in a sector relevant to the scope of the assignment
- Working experience relevant to the position must be proven by at **least two reference assignments/projects included in the CV**

Specific professional experience (Minimum requirements)

- Minimum 2 years of specific professional experience (included in the 3 years of general professional experience) in the fields of study tours, project management and/or education/working with young people
- Experience in organising at least one professional study tour or group excursion
- Professional knowledge of the EU and transatlantic relations would be considered an advantage
- Participation in at least one similar project, event management project of similar nature in scope, size, and/or contractual value would be considered an advantage