

Applied Science in Europe – Structures, Roles and Perspectives

Date: Friday, 30 October

Venue: Renaissance Brussels Hotel, Rue du Parnasse 10, 1050 Brussels

Background

Europe's renewed focus on competitiveness has placed research, innovation and skills at the centre of its economic strategy. As the European Union seeks to strengthen its global position in an increasingly competitive geopolitical landscape, the contribution of the applied sciences has never been more important. They bridge the gap between scientific discovery and practical implementation, enabling businesses, public services and communities to translate knowledge into innovation, productivity and societal impact.

The European Commission's Competitiveness Compass and the recommendations of the Draghi Report have reinforced the need to accelerate innovation, improve knowledge transfer and strengthen Europe's capacity to bring new ideas to market. Institutions specialising in applied science, including universities of applied sciences, polytechnic and technological universities play a crucial role in this ecosystem through close collaboration with industry, SMEs and regional innovation partners.

This half day event will explore the diverse structures that support applied science across Europe, examine their contribution to competitiveness and regional innovation, and discuss how they can evolve to meet Europe's future economic, technological and societal challenges.

Time	Agenda
9:00-9:15	Master of Ceremonies: <i>John Edwards, Secretary General of EURASHE</i> Welcome and Opening Remarks <i>Dr. Muriel Helbig, Vice-President of DAAD</i> <i>Prof. Dipl.-Ing. Hannes Raffaseder, EURASHE President</i>
9:15-9:45	Keynote: “Applied Science and Transfer in Germany and Europe” <i>Prof. Dr. Hans-Hennig von Grünberg, University of Potsdam</i>

9:45-11:00	Panel Discussion: “Applied Science and Knowledge Transfer – The Role of Practice Oriented Universities in European Countries” Moderator: <i>Dr. Katharina Fleckenstein, Head of Division at DAAD</i> • <i>Prof. Dr Dorit Schumann, President Trier UAS</i> • <i>Claire McGee, CEO, Technological Universities Association</i> • <i>Mariska van der Griessen, Director of Regioeorgaan</i> • <i>Larisa Panait, Head of Skills and Jobs at Eurochambres, Brussels</i> • <i>Kirsi Haavisto, Head of Unit E.2 Knowledge valorisation and technology infrastructures, European Commission, DG RTD</i>
11:00-11:30	Coffee Break
11:30-12:50	Poster Walk <i>Jakub Grodecki, Head of Higher Education Policy, EURASHE</i> <i>Presentation of different country systems for Universities of Applied Sciences</i>
12:50-13:00	Closing Remarks <i>Dr. Muriel Helbig, Vice-President of DAAD</i>
13:00-14:30	Networking Lunch